



# Keep Keith County Beautiful

Press Release

## FOR IMMEDIATE RELEASE

**September 22, 2014**

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### Leave Only Your FOOTPRINTS 'Slab' painting begins

For over 75 years a concrete slab has sat at the north end of Kingsley dam at Lake McConaughy. Created to aid in the building of the dam, by allowing trains to drop their loads of materials at its base, it has become an icon at Lake McConaughy. Preserving the 'slab' has been the responsibility of Keep Keith County Beautiful for over 25 years.

The Slab received its last painting in August of 1989 by the group Make Ogallala Beautiful. Keep Keith County Beautiful has used the message of Leave Only Your FOOTPRINTS, Please, as a focal message in of organization. Keep Keith County Beautiful's mission is to enhance the beauty of Keith County.

Working with Nebraska Games and Parks and Central Nebraska Public Power and Irrigation District, KKCB holds an annual cleanup at Lake McConaughy. In August of 2014, KKCB and its volunteers collected 103 bags of trash and recyclable material at the lake.

Through funding provided by Central Nebraska Public Power and Irrigation District the Slab is receiving a facelift. We will retain the message of Leave Only Your Footprints, Please.

KKCB is now in the process of coordinating the re-paint of the slab and will be holding a press conference on Wednesday, September 24th at 11:00 am at the Slab. Local officials will be on site to answer questions about the slab and there will be a photo opportunity with the individuals involved in the repainting.

For more information call Chris Vail at 308-284-4066.